

WORK EXAMPLE

CLIENT

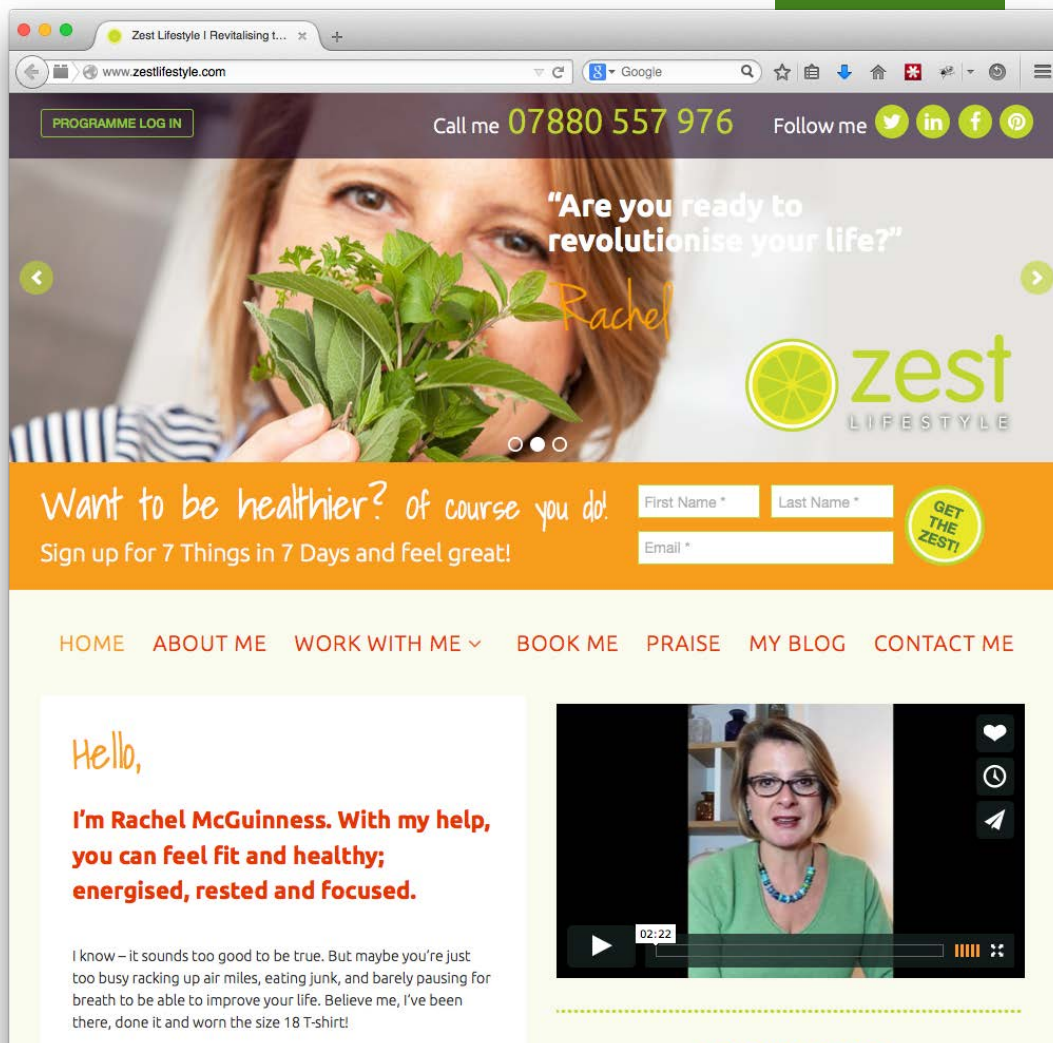
Zest Lifestyle

BRIEF

Re-write a website for a lifestyle mentor, speaker and writer

THIS IS HOW IT LOOKS

[VIEW ONLINE](#)



TESTIMONIAL

"When I had my website redesigned, I decided it was time to refresh my copy and also use a copywriter for the first time, as I was getting stuck as to how to pitch myself. My old website copy wasn't "me", it became a mix of "corporate health speak" and yucky "American salesy speak". It took one phone call with Fiona to grasp exactly what I wanted with regard to content and how I wanted to come across - she had to write in a style that sounded like me. Fiona was so easy and friendly to work with and delivered copy back to me when she said she would. We only needed a few tweaks to the first draft and we done, as simple as that!"

Rachel McGuinness, Zest Lifestyle

FIONA MOCATTA
Copywriter | Content writer

07956 855 276
fiona@mocatta.org