

WORK EXAMPLE

CLIENT

The IT Training Surgery

BRIEF

Marketing material to distribute at a conference

THIS IS HOW IT LOOKS



Some questions are just too embarrassing to ask

That's why most of your staff have significant gaps in their computer literacy. In fact, they probably waste hours every week phoning IT or asking a colleague how to deal with basic computer issues.

Now we can help by training your staff in-house, aiding productivity, improving their confidence levels and ultimately making your business more money.

theIT training surgery
learn only what you need when you need IT

www.theittrainingsurgery.com



Encourage staff to watch videos at work

Take a look around your office. How many times a day do people call IT or ask a colleague to help with a basic computer-related issue?

Now help is at hand, with our narrated online IT skills training videos. Packed full of tools and ideas, your employees will fill their knowledge gaps, become more productive, have a confidence boost and, ultimately, make you more money.

theIT training surgery
learn only what you need when you need IT

www.theittrainingsurgery.com

TESTIMONIAL

"I commissioned my first marketing material ever and worked with Fiona on the copy. Fiona understood the brief very quickly and found many more marketing messages than I was aware of! We worked together to pick the four most important messages and in the images are two of the results. I am exceptionally pleased with the flyers and will most definitely work with Fiona again."

Shelley Fishel, Founder

FIONA MOCATTA
Copywriter | Content writer

07956 855 276
fiona@mocatta.org