

WORK EXAMPLE

CLIENT

Verco sustainability and climate change consultancy

BRIEF

Re-write website in a professional and succinct tone of voice

THIS IS HOW IT LOOKS

The screenshot shows the Verco website homepage. At the top left is the Verco logo, and to its right is the tagline "Energy and sustainability advisory services" along with LinkedIn and Twitter social media icons. A navigation menu includes "About", "Services", "Sectors", "Insights", "Projects", "News", and "Contact". A prominent "Visit website" button is on the right, with social sharing options for Twitter, LinkedIn, and Facebook below it. The main content area features three service cards: "Policy, strategy and compliance" (with a landscape image), "Energy and resource management" (with a cracked earth image), and "Project development and investment" (with a CO2 image). Below these is a main heading: "Verco is an award winning sustainability and climate change consultancy". A paragraph of text describes their 20+ years of experience in low carbon growth, energy efficiency, and clean energy development. To the right is a "Request a call back" form with fields for Name (First and Last), Email, and Phone, and a "Call Me" button. Below the main heading is an "Our services" section with a sub-heading "Policy, strategy and reporting" and a list of two bullet points. To the right is an "Insights" section with a PDF icon and the title "Energy efficiency in India", followed by a short paragraph.

TESTIMONIAL

"We recently contracted Fiona to provide copywriting support to our website upgrade. Her proactive approach and attention to detail made working with her a pleasure and the final outcomes were of excellent quality. I look forward to working with her again soon and recommend her work to others."

Steven Heape, UK Business Development Manager, Verco

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