

# WORK EXAMPLE

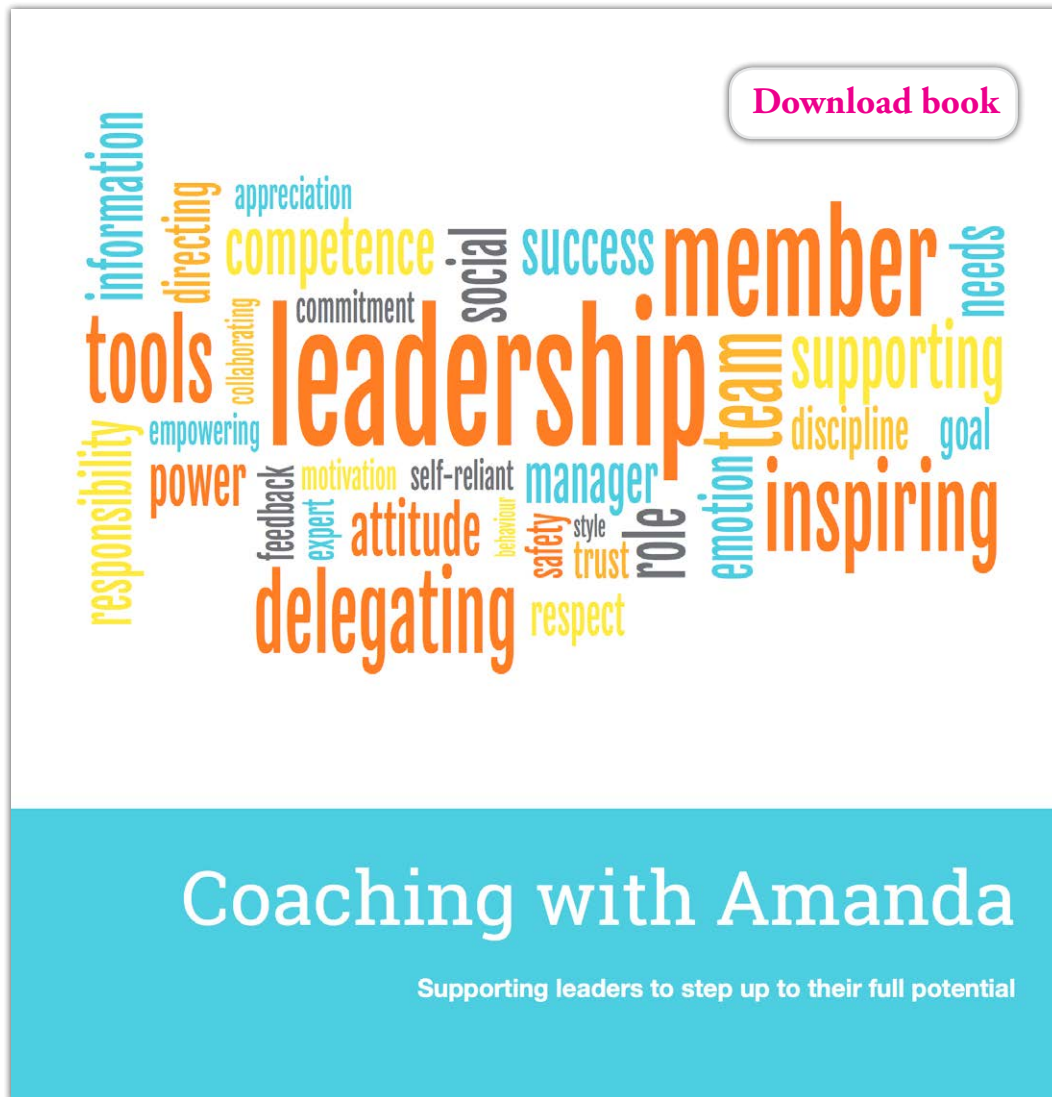
## CLIENT

Amanda Cullen, CPCC, ACC, Executive Coach

## BRIEF

To write an eBook of leadership tips

## THIS IS HOW IT LOOKS



## TESTIMONIAL

"Fiona is a fantastic copywriter, who has transformed my eBook and newsletters. She has an amazing ability to take someone else's words and rework them, so they still sound like that person, but 100 times better!"

*Amanda Cullen*